

MEMBERSHIP APPLICATION

Lead\$ of North Fresno is a member organization and a forum to network in a professional atmosphere. Sales professionals and business owners that sell PRIMARILY or totally to business enterprises are invited to apply. The group provides a resource of information for business professionals on topics of common interest. Through active participation, members can promote their own businesses, give presentations, and increase their visibility and exchange referrals.

IMPORTANT Please read the membership procedures and guidelines:

1. Lead\$ of North Fresno expects a high level of commitment and participation among all of its members. Our membership process may be more thorough than other referral organizations. A prospective member's application is reviewed for content. Each applicant is interviewed by one or more individuals from our Membership Committee who then reviews the application with the entire committee.
2. Membership dues are \$175.00 per year. Breakfast dues are billed quarterly and paid in advance. Membership and breakfast dues are not refundable after membership approval. Dues are payable by cash or check. Returned checks are subject to a \$35.00 additional fee. Membership and breakfast dues must be submitted with the application. Checks will not be deposited until after membership approval.
3. Attendance is very important. You must be committed to attending weekly meetings.
4. We allow one business representative per category. Your business must not conflict or compete with any other member in the group. Some organizations have several facets, but you may only apply for and promote one open category as classified by Lead\$ of North Fresno. When approved, that becomes your 'protected' category.
5. If there is a conflict of business interest the current member will decide on new member acceptance if the new member's business infringes on the current member's 'protected' category.
6. **Membership is awarded on an individual basis, not as a corporate membership.** Members are responsible for payment of their own dues even if reimbursed or paid directly by their company.
7. Renewal dues and breakfast dues must be paid timely in order to retain membership standing.
8. Membership is not transferable to anyone else, except as outlined in the Lead\$ of North Fresno Bylaws.
9. Lead\$ of North Fresno reserves the right to decline membership to any individual or the company represented based on the business needs of the organization, or if a check for membership dues is returned.
10. Prospective members must read and agree to the Lead\$ of North Fresno Bylaws by downloading and initialing each bylaw and returning with application for membership. Download here:
<http://leadsofnorthfresno.com/downloads/Leads-Bylaws-2019.pdf>

MEETING PLACE:

Yosemite Falls Café
4020 N. Cedar Ave, Fresno, CA
93726

Thursdays, 7:15 to 8:30 AM

CONTACT MEMBERSHIP CHAIR

Anthony Elliott (559) 940-8682

email: elliotta@caltronics.net

CONTACT TREASURER:

Joe Tabangcura (559) 779-0908

email: Joe@meineinsurance.com

Please do not mail any payments to the meeting address. Contact the Membership Chair or Treasurer if a mailing address is necessary.

Part I: APPLICATION PROCESS (Please Read Carefully and Complete Entirely)

A prospective member may attend two consecutive meetings as a visitor. Prospective members then complete this application along with the initialed Bylaws document. The Treasurer will process the application and send an invoice to be paid online prior to the vote and if the application is not accepted, a refund will be initiated immediately.

The Membership Chair completes the screening process and notifies member of acceptance or non-acceptance before the next meeting.



Part II: (APPLICATION FOR LEAD\$ OF NORTH FRESNO MEMBERSHIP)

Last Name First Name Middle Initial/Name Male or Female

Business Name

Business Address City State Zip

Work Phone Cell Phone Home Phone Fax

E-mail Address Web Site

[] Yes [] No

Classification/Business Category Listing How long have you been in this industry? Is this a Company owned Membership?

How long have you been in your current role with the company you represent? How long have you lived in Fresno/Clovis CA?

What do you expect to be able to contribute to the group?

What will be your major source of leads and referrals?

Approximately what percentage of your selling time and effort is focused on selling to businesses versus consumers or individuals? _____

What other networking groups and affiliations do you participate in regularly? Please describe.

Are you able and willing to make the commitment to arrive weekly on time and stay until completion (approx. 75 minutes)? _____

Are you willing to recruit one (1) new member in your first year and provide a minimum of four (4) leads per quarter?

Part III: DUES (Payment must accompany application)

(Dues are pro-rated for new members only)

QUARTERLY BREAKFAST DUES \$150.00

(A new member who joins in the 4th Quarter of the year will pay MEMBERSHIP DUES for remainder of current year plus the following year.)

Prior to the vote the Treasurer will process the application.

I have thoroughly read, understand and am willing to abide by the Lead\$ of North Fresno Bylaws and am attaching, fully initialed with my application:
[] Yes [] No

By submitting this application, I agree to the use of my personal business information by Lead\$ of North Fresno for the organization's administration including, but not limited to email distribution, organizational roster/member directory, website, headshot or other images, brochures and tracking reports.

I agree to notify the membership committee, in writing, of any change to my personal or business information so that it is current and accurate.

I certify that all the information contained in this application is true and accurate. I also agree, understand and will abide by the General Policies of the Lead\$ of North Fresno as a condition of continued membership.

Signature

Date